

DPBS(PG) College, Anoopshahr

BCA VI Semester

Subject: Knowledge Management

Paper Code: 604

Data Mining

What is Data Mining?

Data mining is looking for hidden, valid, and potentially useful patterns in huge data sets. Data Mining is all about discovering unsuspected/ previously unknown relationships amongst the data.

It is a multi-disciplinary skill that uses machine learning, statistics, AI and database technology.

The insights derived via Data Mining can be used for marketing, fraud detection, and scientific discovery, etc.

For more Reading click on

<https://www.guru99.com/data-mining-tutorial.html>

Reference:

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